

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Carl Phillip Gusler

Serial Number: 10/821,134

Filed: April 8, 2004

For: SYSTEM AND METHOD FOR BRAND
NAME GIFT CARD EXCHANGE

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Group Art Unit: 2876

Examiner: Karl D. Freck

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, Virginia 22313-1450

RESPONSE

AMENDMENT UNDER 37 C.F.R. § 1.111

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Sir:

This Amendment is submitted in response to the Office Action dated January 30, 2007,
having a shortened statutory period set to expire April 30, 2007.

Please amend the above-identified application as indicated below. Reconsideration of the
pending claims is respectfully requested.